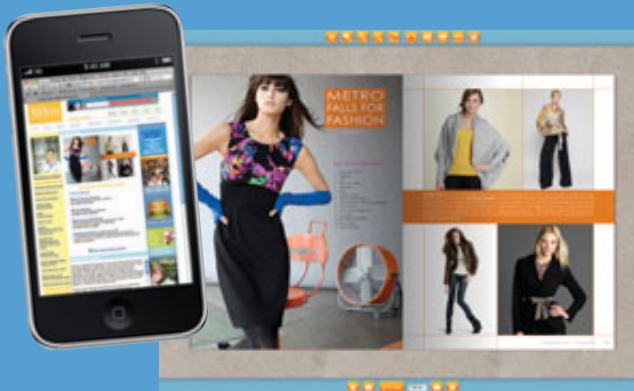


three-pronged media outlet:

offering more ways to reach the Bay area's affluent and influential market



facebook

twitter



Tampa Bay's Leading City Magazine™

Print Media

235,000 affluent and influential readers

Value-added opportunities:

Spotlight luxury living

Advertorial highlight of products or services.

Spotlights are available to multiple insertion advertisers.

Spotlight events & promotions

Showcase groundbreaking, open houses, in-store events and more.

Digital Media

40,000 viewers/issue | 1,000,000 hits/issue

Value-added opportunities:

eZine on www.tampabaymetro.com

Tampa Bay Metro Magazine has broadened the potential market for an advertiser by publishing a digital 'flip-book' version of each issue online. This is an exact digital replica of the print edition — giving online visitors an opportunity to 'flip' through the magazine and view ALL of its contents, thus providing double exposure for advertisers. Viewers have the ability to print and email pages of interest.

Web Banner Ads on www.tampabaymetro.com

Advertisers with a print schedule of at least \$5,000 will receive a 150 x 75 pixel web banner on the web site.

Web eBrochure on www.tampabaymetro.com

Advertisers running a schedule of at least \$7,500 over 12 months will receive an ebrochure on Metro's website.

Social Media & Events

it's viral...infectious...interactive...fun

Value-added opportunities:

Social Media extending Metro's reach and influence

Metro's "Hot List" promotes upcoming events via email blasts. Metro also has pages on Facebook and Twitter.

Metro Event Promotions and MetroMixer Events

Events and mixers are reserved for full page, six-time advertisers. Contact your sales representative for further details.

Tampa Bay
metro
MAGAZINE

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